

FOR IMMEDIATE RELEASE

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Children's Defense Fund

Tues., August 19: Children's Defense Fund, HISD, Report Successes of 100% Campaign to Link Every Eligible Houston Child with CHIP and Medicaid

Houston, TX—On Tuesday, August 19 at 10:30 a.m. at Roosevelt Elementary School in Houston, the **Children's Defense Fund** will join the **Houston Independent School District** and health and business leaders for a **Report to the Community** to announce first year successes of the **100% Campaign**. The **100% Campaign** represents a partnership with **HISD** to link every uninsured student with affordable health coverage through the Children's Health Insurance Program (CHIP) and Children's Medicaid and is funded by the generous support of **St. Luke's Episcopal Health Charities, Memorial Hermann Healthcare System, and Texas Children's Hospital / Texas Children's Health Plan / Texas Children's Pediatric Associates**.

WHAT: Back to School Report to the Community / Press Event to announce first year successes of the 100% Campaign to link all uninsured HISD students with affordable health coverage

WHO: **Houston Mayor Bill White**

Dr. Abe Saavedra, Superintendent, Houston Independent School District

George DeMontrond, Chairman, Health Care Advisory Committee, Greater Houston Partnership

Chris Born, President, Texas Children's Health Plan

Celene Meyer, Director of Grants & Evaluations, St. Luke's Episcopal Health Charities

Lan Bentsen, Houston Businessman and National Board Member, Children's Defense Fund

Barbara Best, Texas Executive Director, Children's Defense Fund

School Administrators and CHIP Families

WHERE: Roosevelt Elementary School, 6700 Fulton St, Houston 77022

(Northeast of the intersection of I-45 and North Loop 610)

Link to Map: <http://maps.google.com/maps?ie=UTF8&q=6700+fulton+street+houston&ll=29.819851,-95.373087&spn=0.008508,0.013733&z=16>

WHEN: Tuesday, August 19, 2008 at 10:30A.M.

[Parking will be available in the school lot with entrance on Fulton Street. Enter the double doors facing the parking lot and proceed down the corridor towards the auditorium on the left hand side.]

The Children's Defense Fund Leave No Child Behind[®] mission is to ensure every child a Healthy Start, a Head Start, a Fair Start, a Safe Start and a Moral Start in life and successful passage to adulthood with the help of caring families and communities.

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