

Practicing the 1-2-3's of Social Media for Social Good

1. **“Find” groups on social networks like Facebook and Twitter that address the issues you care about.** Both *CDF-Texas* and the *Texas Well and Healthy Campaign* have Facebook & Twitter profiles.



2. **“Like” and “Comment” on Facebook posts from the groups you follow to echo important advocacy messages to others in your network. Respond to Tweets and use the organization’s “Twitter Hashtag” (i.e. #Medicaid) to boost visibility and awareness of important issues.**

On Facebook:



On Twitter:



3. **“Share” posts on your Facebook wall and “Re-Tweet” about issues and topics you care about to your own followers. This helps spread the word and build a social media movement for children.**

On Facebook:



On Twitter:

